

## TECHNICAL SESSION SCHEDULE

### INTERNATIONAL CONFERENCE ON ENGINEERING, TECHNOLOGY AND MANAGEMENT IN THE DIGITAL ERA (ICETMDE-2019)

*February 25-27, 2019*

<b>Technical Session- 1 (Track1) – Seminar Hall, Ground Floor, M-Block</b>		
<b>February 25, 2019</b>		<b>Time: 2:45 PM – 4:00 PM</b>
<b>Paper Id</b>	<b>Topic Name</b>	<b>Author</b>
7	Finite Automata of Car Racing Game: A New Approach	Imran Ahmad and Inam Qadir, Pakistan
10	Consumer Preference for adopting online payment methods-The Influencing role of consumer trust, self-efficacy and satisfaction among urban Indian adults in Bengaluru	Dr.Anupama G
15	A Survey on Anomalous Human Activity Recognition Approaches	Raksha S and Dr . Prasad B. G
18	Building Corporate Advantage Through Green HRM	Shaifali Garg
27	A STUDY ON DEVELOPING THE INVESTORS' BEHAVIOUR MODEL CONFINING TO INVESTORS' SAVINGS AND CHOICES OF INVESTMENT	Mr. Brijesh Singh, Dr. Praveen Kumar Sinha and Dr N Babitha Thimmaiah
32	Audit committees, auditors and corporate Governance: A theoretical bricolage for epistemological guidance correlating with the Indian context	Padma Srinivasan, Cariappa Punith and Muthuswamy Saibaba
36	Helpfulness Prediction of Product Reviews using Machine Learning	Trishul Kagolanu and Srinath R. Naidu

<b>Technical Session- 1 (Track 2) – Seminar Hall-2</b>		
<b>February 25, 2019</b>		<b>Time: 2:45 PM – 4:00 PM</b>
<b>Paper Id</b>	<b>Topic Name</b>	<b>Author</b>
37	Customer Relationship Management in Banks: Convenience vs. Human Touch	Dr. Nidhi Arora and Dr. Priti Verma
44	Stimulants and Deterrents Determining the Consumer Behaviour towards the Purchase of Protection Policies of Leading Insurance Companies in India	Dr. Geetha R and Harshith Jayram
45	Prediction of Housing Sale Price Data through Machine Learning Using Python	Yojana Goyal and Anand Sharma
46	Iris Flower Classification Using Machine Learning	Yogita Goyal and Anand Sharma
49	CONSUMER-COMPLAINANT'S CONTENTMENT WITH REFERENCE TO PERFORMANCE OF CONSUMER DISPUTE REDRESSAL MACHINERY	Marinal Gupta and Sarang Narula
51	Mobility Management and Quality of Service Analysis in Crowd Mobile Networks	Shamimul Qamar, Saudi Arabia

<b>Technical Session- 2 (Track 3) – LH- First Floor- M Block</b>		
<b>February 25, 2019</b>		<b>Time: 2:45 PM – 4:00 PM</b>
<b>Paper Id</b>	<b>Topic Name</b>	<b>Author</b>
55	A Metamaterial Inspired, Slotted Multiband Patch Antenna With Reconfigurability	Banuprakash R
56	A Study on Scope of Dark Tourism in India	Ramsanker K and Dr. R Venkatamuni Reddy
58	Financial Distress Scenario in India: Recent Patterns among various Listed Firms	Suresh Kashyap, Rohit Bansal and Abhay Nagale
61	Impact of Macro - Economic Factors on Indian Stock Market- An Analysis of	Dr. R. Venkatamuni Reddy, Raghavendra Nayak, Dr Nagendra S

	BSE Sectoral Indices	and Mr Ashwith Ashwith
63	Diagnostic Study of the Implications of Perceived Benefits and Snags on Consumer Attitude towards Insurance Policies	Dr Geetha R and Bindhu A R
66	Exploratory Analysis of the Organisational Elements Contributing to the Marketing Agility of a Firm	Dr. Geetha R and Divya Rekha

<b>Technical Session- 3(Track 1)– Seminar Hall, Ground Floor, M-Block</b>		
<b>February 26, 2019</b>		<b>Time: 11:45 PM – 1:45 PM</b>
<b>Paper Id</b>	<b>Topic Name</b>	<b>Author</b>
47	CAPITAL STRUCTURE DETERMINANTS OF S&P BSE 500: A PANEL DATA ANALYSIS	Shalini R and Dr. Mahua Biswas
28	Data Mining of Heterogeneous Data	Meena Saini and Yashwant Soni
29	THE TASK OF CLUSTERING IN DATA MINING	Manisha Soni and Reshu Grover
33	Right to dignity and Human rights: A Study from Indian perspective	Dr. Ratan Singh Solanki and Bhupal Bhattacharya
34	Linking Human Rights with Environment towards Sustainability: Exploring the unaddressed concerns from Indian Environmental Perspectives	Bhupal Bhattacharya
70	APPLICATION OF RANDOM BLOCK SELECTION AND RANDOM BIT SELECTION IN THE FIELD OF IMAGE STEGANOGRAPHY	Priyanka Dahiya, Rakhi Nautiyal and Anil Kumar
71	An efficient anomaly detection technique based on optimal deep learning in big data	Priyanka Dahiya
72	A bioeconomic model of a prey–predator fishery with a marine reserve in the presence of toxicity	Sheenu Nayyar and Dr Kulbushan Agnihotri
74	“Enabling women entrepreneurs in horticulture and instruction parts in India through microfinance advancements”	Dr. Priti Verma and Dr. Nidhi Aora